

StepRep Partner Data Specification		
Attributes (Required)	Description	Example (All lists should be comma-delimited)
Customer Id	The unique id for the customer, known to the partner.	ABC123
Attributes (Recommended)		
Company Name	Company name	VendAsta Technologies
First Name	First name of the owner of the company	Brendan
Last Name	Last name of the owner of the company	King
WorkNumbers	List of company phone numbers	306-955-5512, 306-955-5511
CellNumber	Company cell phone number	306-555-5555
City	City where the company is located	Saskatoon
Services	List of services that the company performs	Software Development, Web Development
Attributes (Optional)		
Emails	List of emails for the company	test@vendasta.com, admin@vendasta.com
FaxNumber	Company fax number	306-975-0505
Address	Company address	55 - 33rd Street East
Prov / State	2-letter state / province acronym	SK
Country	2-letter country acronym	CA
Postal / Zip	Postal code	S7K 0R8
PreferredEmailAddress	Email where alerts are to be sent (Default to first item in Emails list)	test@vendasta.com
Links (list)	List of urls associated with the company	http://www.vendasta.com/, http://www.facebook.com/?ref=home#!/vendasta?ref=ts
Photos (list)	List of photo urls for the company	http://www.vendasta.com/frontDoor.jpg, http://www.vendasta.com/scrumArea1.jpg
Videos (list)	List of videos for the company	http://www.youtube.com/watch?v=OU9Wf108M6w
Bio	Company bio	That's what we do - build awesome software.
HoursOfOperation	List of hours of operation	Monday 8:00am - 5:00pm, Tuesday 8:00am - 5:00pm, Wednesday 8:00am - 5:00pm
Logo (url)	Logo url	http://www.vendasta.com/logo.jpg
Latitude	Latitude point	52.06055151
Longitude	Longitude point	102.62846
GrantEditPermission	Does the account have permission to edit the company? (Default = TRUE)	FALSE
Alternative or Corporate Name	List of other names your company might be called	VendAsta
Coupon Url	Coupon image url	http://www.vendasta.com/discount.jpg
Products (list)	Lists of products	StepRep, FAIM, MashedIn
Brands (list)	List of brands	StepRep, FAIM
Professional Associations (list)	List of Professional Associations of the company	Information Technology Association of Canada
Areas Served (list)	List of areas served	SK, BC, AB, MB
Credentials Certifications (list)	List of credentials or certifications	Motorola Authorized Independent Software Vendor
Keywords Specialties (list)	List of associated keywords or specialities	software, saskatoon, reputation management, agile
Year Founded	Year the company was founded	2009
Payment Types (list)	List of payment types	cash, cheque, mastercard, paypal
Business Languages (list)	List of languages the company does business in	English